# Bicycle Advisory Committee

Education Subcommittee

March 27, 2024



### Mission and Vision

#### **BAC Mission**

To advise and make recommendations to the commission and the director on issues related to bicycling in the city including, but not limited to, amendments to the Bike Plan, bicycle safety and education, implementation of the Bike Plan, development of strategies for funding projects related to bicycling, and promoting public participation in bicycling.

#### **BAC Vision**

By 2027, the City of Houston will be a Safer, More Accessible, Gold Level Bike-Friendly City

### **BAC Education Subcommittee Roll Call**

Leah Chambers, Chair

Tom Compson, BAC Chair

Carl B. Salazar

Joe Cutrufo

Lisa Graiff

Ben Drews

Robin Holzer

#### **Ex-Officio Members**

Ian Hlavacek

Monique Johnson

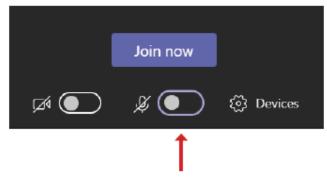
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### Microsoft Teams Meeting Instructions

Agenda and Slides: <a href="https://houstonbikeplan.org/bac/">https://houstonbikeplan.org/bac/</a>

**Join By Phone:** 936-755-1521; ID 890 977 068#

### Microsoft Teams Meeting Instructions



Please Remember to Stay on Mute, unless Identified by the Chair to speak

If you are connecting through the phone, please mute/unmute by pressing \*6





### Agenda

- 1. Director's Report
- 2. Chair's Report
- 3. Public Comment
- 4. Bikeways Website Updates
- 5. New 311 Category Outreach
- 6. Bike to Work Day Planning
- 7. Open Forum
- 8. Announcements/Events

The public is invited to speak for up to two (2) minutes each at the beginning of the meeting.

### **Director's Report**

Monique Johnson
Deputy Assistant Director-Transportation,
Planning & Development

# Chair's Report

Leah Chambers Chair, Education Subcommittee Outside Voices

### **Public Comment**

Send written comments to <u>bac@houstontx.gov</u> by 5:00pm the day before a BAC meeting. Comments will be read aloud by staff during the meeting.

Comment by **Phone:** to join dial 936-755-1521; ID 890 977 068# Press \*6 to unmute when called upon by the Chair

Comment via Microsoft Teams: Type your name and that you would like to

comment

# **Website Updates**

Brian D. Smith, II
Transportation Planner II
Planning & Development

BICYCLE ADVISORY COMMITTEE

HOUSTON BIKE PLAN V

CONTACT US

SIGN UP

**CURRENT PROJECTS** 

In Design ▼



**Houston Bikeways** Facebook

**Houston Bikeways** 

**Twitter** 

**Tweets from** 

@HoustonBikePlan

ta Houston Bike Plan

Join us on Sat., 12/9 at 11 am for

Ribbon Cutting celebration and

haln us commemorate the new

the #BraysBayouGreenway

Houston Parks B... X @houparks... · Dec 4

In Design ~

Complete ~



#### **Info and Detours**



#### **Current Projects**

Houston's high-comfort bikeway network. Learn more about the projects and partnerships making it happen.

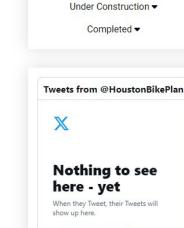






Find out about closures and detours, upcoming events, and other announcements regarding Houston's bikeways.

# Several projects are underway to expand





# **View on Twitter** HOLISTON RIKEWAYS





**HoustonBikeways** 

All things biking in Houston

Announcements, News, and **Detours** 

HOUSTON



**Current Projects** 

Several projects are underway to expand Houston's high-

### **Website Progress**

#### Progress So Far:

- Routine meetings with webmaster
- Updated theme, menu bar
- Updated meeting calendar

#### Longer Term (3+ months):

- Consider platform and content migration
  - WordPress
  - Main City website
  - Additional Tools (ArcGIS Hub, StoryMaps)

### Short-Term (1-3 months):

- Update project page links
- Archive outdated pages and older documents
- Calendar
- Create an update schedule

#### Ask of Education Subcommittee:

- Review website (desktop and mobile)
- Send feedback, especially about broken links/outdated info
- Send feedback to Brian (briand.smith@houstontx.gov)

### **Outreach: 311 Bikeways Category**

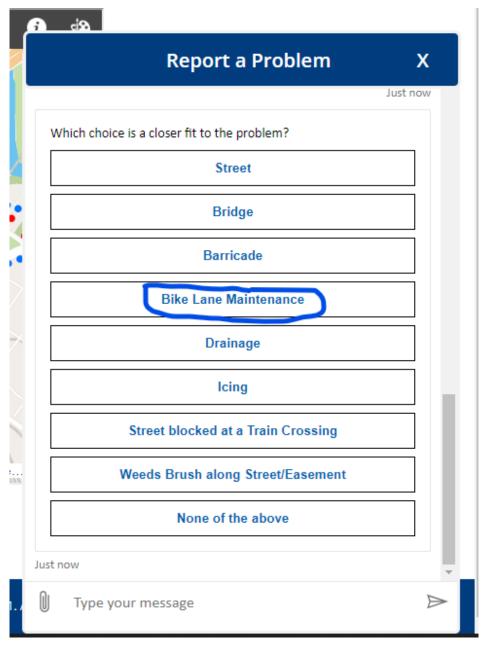
Brian D. Smith, II Transportation Planner II Planning & Development

### 311 and Bikeways

### The 311 Bikeway Maintenance Category is LIVE

Ask: Give feedback to staff on methods to share

- Social media posts
- Video demos
- Print media?
- Other?



### **Bike to Work Day**

Brian D. Smith, II Transportation Planner II Planning & Development

### Bike to Work Day (May 17)

<u>Proposal:</u> Instead of hosting a single ride downtown, share resources to empower Houstonians to organize their own rides, regardless of where they live or work.

- Provide tips on traffic safety, route planning, PPE
- Opportunity to highlight new bikeways built outside of downtown periphery
- Encourage participants to share rides via social media and tracked hashtags (ex: #BTWD2024)

#### Ask of Education Subcommittee:

- What should we share? Help gather resources
- Share via social media and other networks

<sup>\*</sup>Awaiting approval from the Mayor's Office

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# **Open Forum**

### Tour de Houston 2024

- Tour de Houston is back!
- April 7
- Registration:
   https://tourdehouston.itsyourrace.co
   m/event.aspx?id=8702



### **Announcements**

### Next Meetings:

- Bicycle Advisory Committee: April 24, 2:30-4:30pm
- Infrastructure Subcommittee: May 22, 2:30-4:30pm
- Education Subcommittee: June 26, 2:30-4:30pm

# **Thank You**



832-393-6600 | www.houston.tx.gov/planning