

**Draft Minutes of the Bicycle Advisory Committee  
Education Subcommittee**

Thursday, December 13, 2018  
Meeting held in  
John B Raia Conference Room  
2:30 pm

**Call to Order**

Chair Maya Ford called meeting to order at 2:35pm.

**MEMBERS IN ATTENDANCE**

Maya Ford, Chair  
Alejandro Perez  
Kristine Anthony  
Robin Holzer

**EXOFFICIO MEMBERS IN ATTENDANCE**

Sharon Moses-Burnside and Jennifer Ostlind

**1. Director's Report**

None.

**2. Chair's Report**

The Chair's Report was given by Chair Maya Ford. Chair Ford met with a few key partners recently regarding the Committee's communications strategy.

**3. Discussion and Possible Action Regarding Committee Communications Plan, Including but Not Limited to Future Implementation of Vision Zero, Governance and Partner Organizational Capacity**

Chair Ford led a discussion regarding specific communications and governance actions that could be taken towards a goal of eliminating roadway fatalities and making streets safer through road user education.

**4. Staff Update on Bikeway Engagement Strategy for Committee Feedback**

Staff member Lauren Grove gave an update on engagement methods for pre-construction and post-construction of new bikeways. Discussion ensued.

**5. Bike to School Day Event Strategy**

Members discussed the need to create a work session to create a framework for Bike to School Day (May 8, 2019), consisting of interested Committee members. At a work session, Committee members could choose targeted schools and strategize coordination with potential partners, such as council offices, the Houston Police Department and METRO.

**6. Announcements**

None.

**7. Public Comment**

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DRAFT. Until approved and adopted by majority vote of the committee, these are not a formal or final record of discussion or actions taken at this meeting.

None. Henry Morris of Houston Bike Share and Ashley Johnson of LINK Houston attended the meeting representing their respective organizations.

**Adjournment**

Chair Maya Ford adjourned the meeting at 4:26pm.

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