

Bicycle Advisory Committee

Education Subcommittee

September 27, 2023



PLANNING &
DEVELOPMENT
DEPARTMENT

Mission and Vision

BAC Mission

To advise and make recommendations to the commission and the director on issues related to bicycling in the city including, but not limited to, amendments to the Bike Plan, bicycle safety and education, implementation of the Bike Plan, development of strategies for funding projects related to bicycling, and promoting public participation in bicycling.

BAC Vision

By 2027, the City of Houston will be a Safer, More Accessible, Gold Level Bike-Friendly City

BAC Education Subcommittee Roll Call

Tom Compson, Chair BAC

Leah Chambers, Co-Chair

Jessica Wiggins, Co-Chair

Com. Kristine Anthony-Miller

Ben Drews

Lisa Graiff

Carl B. Salazar

Robin Holzer

Joe Cutrufo

Ex-Officio Members

Ian Hlavacek

David Fields

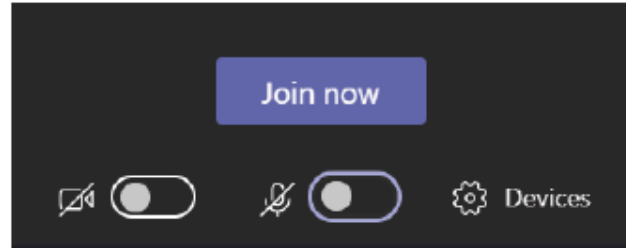
Juvenal Robles

Microsoft Teams Meeting Instructions

Agenda and Slides: <https://houstonbikeplan.org/bac/>

Join By Phone: 936-755-1521; ID 594 297 824#

Microsoft Teams Meeting Instructions



Please Remember to Stay on **Mute**, unless Identified by the Chair to speak

If you are connecting through the phone, please mute/unmute by pressing ***6**



Agenda

1. Director's Report
2. Chair's Report
3. Public Comment
4. Discussion: Priority of Datasets Needed to Educate the Community
5. Discussion: Committee Vision and Key Actions
6. Discussion: Bike to Work Expansion (Tabled from June's Meeting)
7. Open Forum
8. Announcements

The public is invited to speak for up to two (2) minutes each at the beginning of the meeting.

Director's Report

David Fields

Co-Chair's Report

Jessica Wiggins

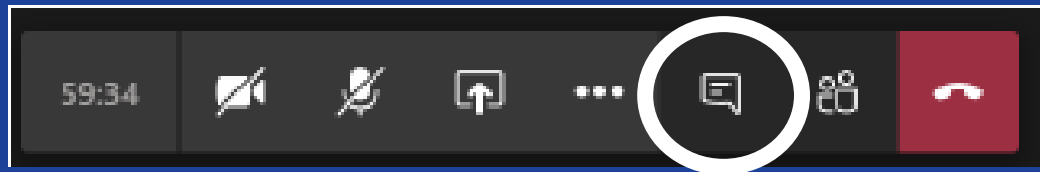
Leah Chambers

Public Comment

Send **written comments** to bac@houstontx.gov by 5:00pm the day before a BAC meeting. Comments will be read aloud by staff during the meeting.

Comment by **Phone**: to join dial 936-755-1521; ID 594 297 824# Press *6 to unmute when called upon by the Chair

Comment via **Microsoft Teams**: Type your name and that you would like to comment



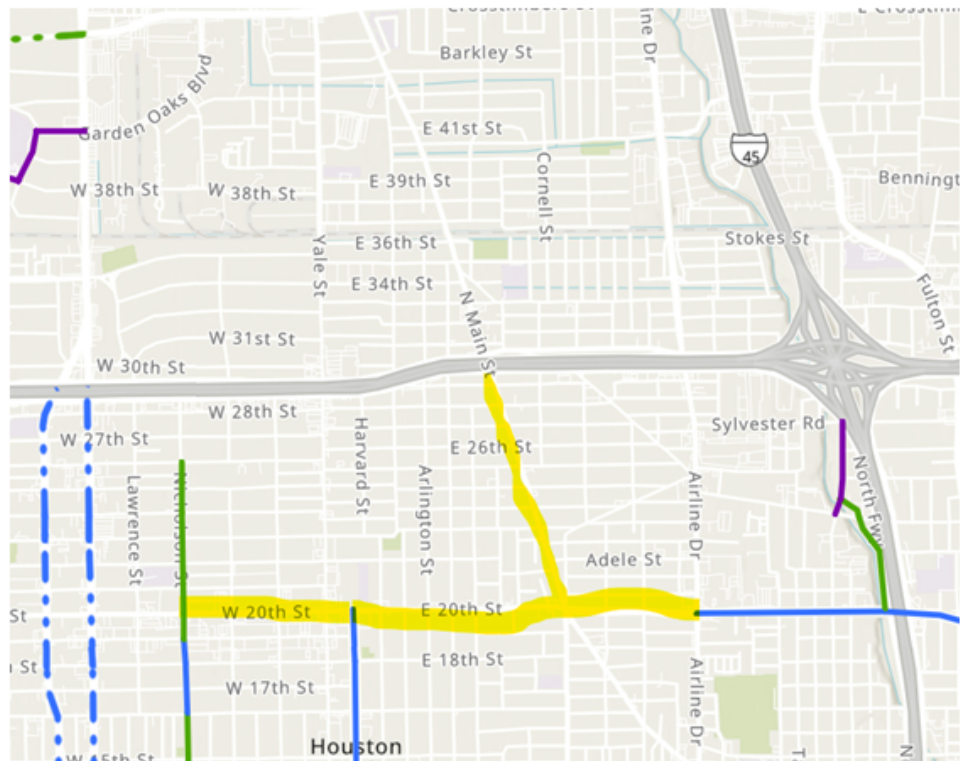
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Public Comment

Hello,

I live in Sunset heights, and I would like to propose adding a bike lane to the highlighted area below to the Committee:

- It would help reduce traffic congestion on these roads
- It would enable current trails to connect with each other
- The highlighted area has a lot of pedestrians who use these streets to transit between commercial areas. People frequently walk across main street without great cross walks.
- I see cyclists ride with cars going 35-40mph down main
- The above will ideally reduce car use over-time which will result in less fumes/pollution.



Priority of Datasets Needed to Educate the Community

David Fields

Bike Plan 2-Year Strategic Plan

Improve Safety

Increase Access

<u>Metric</u>	<u>Metric</u>
# of bicycle related crashes reported	% jobs within ½ mile of a high-comfort bike facility
# of bicycle fatalities (5-year average)	% Overall population
# of bicycle fatalities per 10,000 commuters (HPD/Census)	% Minority population
# of people who complete an approved bicycle education program (Learn to Ride, LCI classes) (Bike Houston/League)	% Low-income population
# of “Bicycle Friendly Businesses” and Universities (League)	Transit nodes (transit centers, Park & Rides, and light rail stations)
	Schools and libraries
	Community and multi-service centers
	% population with comfortable access to greenways system (bayous and other trails) (Houston Parks Board, COH)

Bike Plan 2-Year Strategic Plan

Increase Ridership

<u>Metric</u>	<u>Metric</u>
Commute mode share	Jobs within ¼ mile of a BCycle station
# of permanent count stations	% of major transit nodes with secured bike parking
% growth in bicyclists observed through permanent count stations	Dedicated city staff (FTE) for bikeway program (COH)
# of bike boardings on METRO per year	Share of Transportation Budget Spent on Bicycling (New Metric)
# of BCycle checkouts per year	Total Bicycle Network Mileage to Total Road Network Mileage (New Metric)
Annual City events that support increased ridership (e.g., Sunday Streets, Tour de Houston, Bicycle Advisory Committee meetings)	
Miles of high comfort bikeways per capita (per 10,000 people) (constructed and programmed)	
Population within ¼ mile of a BCycle station	

Committee Vision and Key Actions

Leah Chambers

BAC Education Subcommittee

Chairs' Report | September 27, 2023

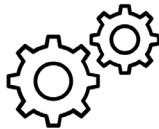
Tools in our Toolbox



Provide **verbal and written recommendations** to departments and decision-makers



Issue statements on bicycle-related issues/proposals



Develop **new tools or policies** to advocate for



Pilot new strategies



Fill small gaps with discretionary funding

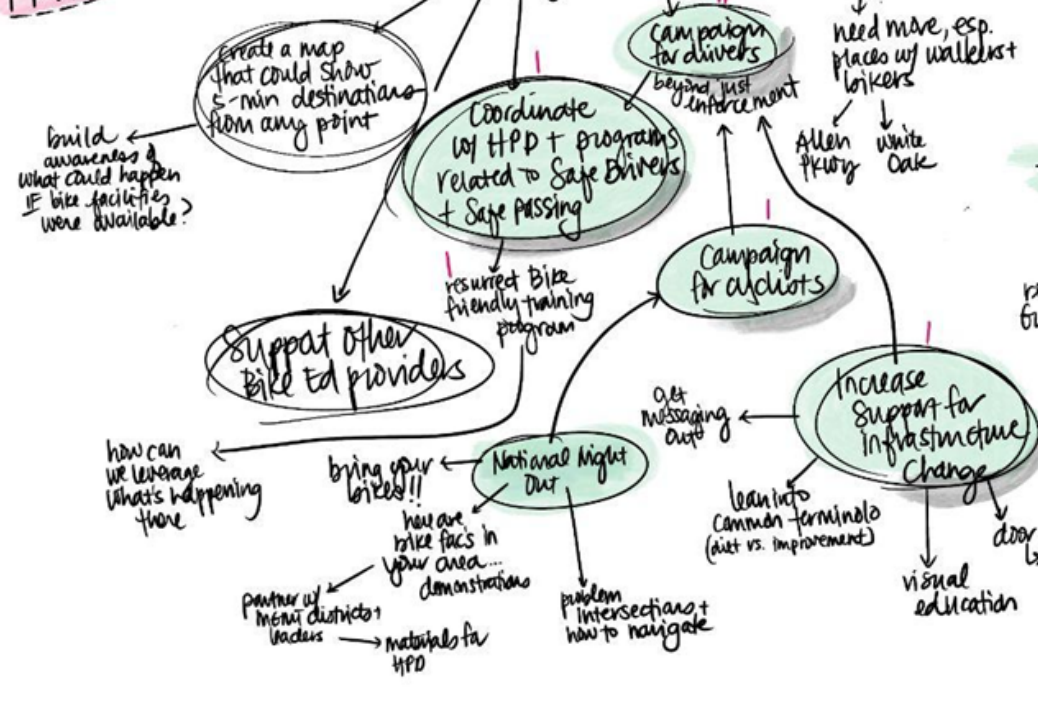
BICYCLE ADVISORY COMMITTEE

Education 6.22.23

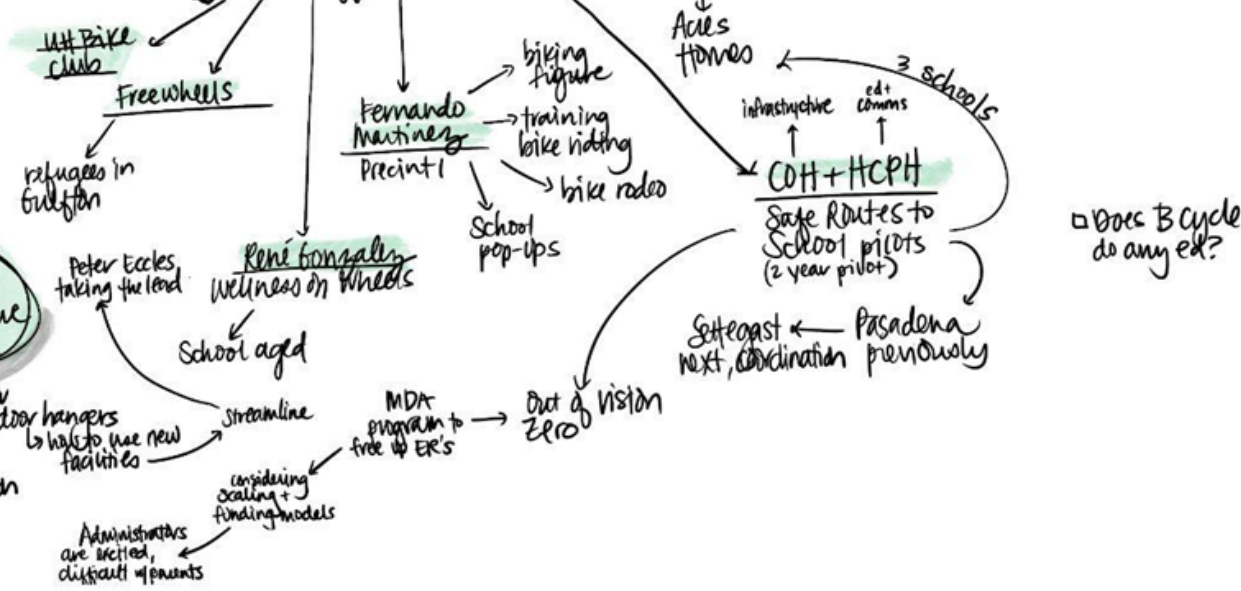
1 What Does Success Look like?
how can we be effective together?



2 What are your goals for bike education in the next year?



3 Who offers bike ed?



4 What else should we talk about?



Does B Cycle do any ed?

Education Subcommittee • 9.28.22
BICYCLE ADVISORY COMMITTEE
 EDUCATION 6.22.22

2 GOALS
 over the next year

Training
 Bike Friendly Drivers Program

Use it to educate fleet drivers
 over prices for dept implementation?
 opt AT&T to do too?
 other telcomms/ delivery drivers/ city vendors
 equipment rentals Amazon
 floor/light ZIP - "zero is possible"

how do we formalize? + make widespread
 how do we update? [new police chief]

should point out that bike infrastructure looks like crashes
 prevent content + narration

city can help w/ relationships?
 learn to take lead + send to Brandon focus on large fleets

3 BIKE ED PROVIDERS

UH Bike Club

Bike Maintenance Session - Oct. 4 2-4pm

TXDOT

Supplier printed mats
 Bike Resource Guide - use COH Bike Map
 could fund development of materials as well
 could provide grant funds
 coordinate w/ Matt can help w/ creative team

H-BAC

Bike Safety Program
 Texas Children's Bike Rodeos

How do we portray this ENERGY and WHAT'S GOING ON?
 edit WEBSITE
 ↳ forms for feedback
 ↳ WMS?
 ↳ calendar of bike events

[Cross pollinate w/ organizations
 • Chasing Matts [Matt]

1ST STEP

* Grants Opening in Nov/Dec
 COH/HCPH could apply
 ↳ clear objectives
 ↳ education + enforcement
 ↳ 10k - 700k grants
 need official agreement for big asks
 need 20% - could come from work city staff/for profit
 matt send links

Bike Houston

* commander Kuitstone will ask about adding

* still have bike friendly driver stickers??
 ↳ pass out?
 ↳ Rickey to ask

could add a qualitative evaluation form
 track # of people who complete

city staff takes class on TMS -> tracks that training

- COH fleet depts
- COH health + safety -> present idea to decision-makers
- external fleet companies

list of city depts
 • waste mgmt
 • HPD
 • HPW
 • all depts have access
 • fire

What else should we talk about?

is there a low hanging direct ask?
 • sanitation

MESSAGING

What Does Success look like?
 how can we be effective together?

SUPPORT THE changing landscape

TRAINING

prints a map that could show 5-min destinations from any point
 build awareness of what could happen if bike facilities were available

Campaign for cyclists
 + outreach at parks where cyclists are!

twitter

* Carl report back next time

promote Bike-to-Work/Bike-to-Park Days

support other bike ed providers

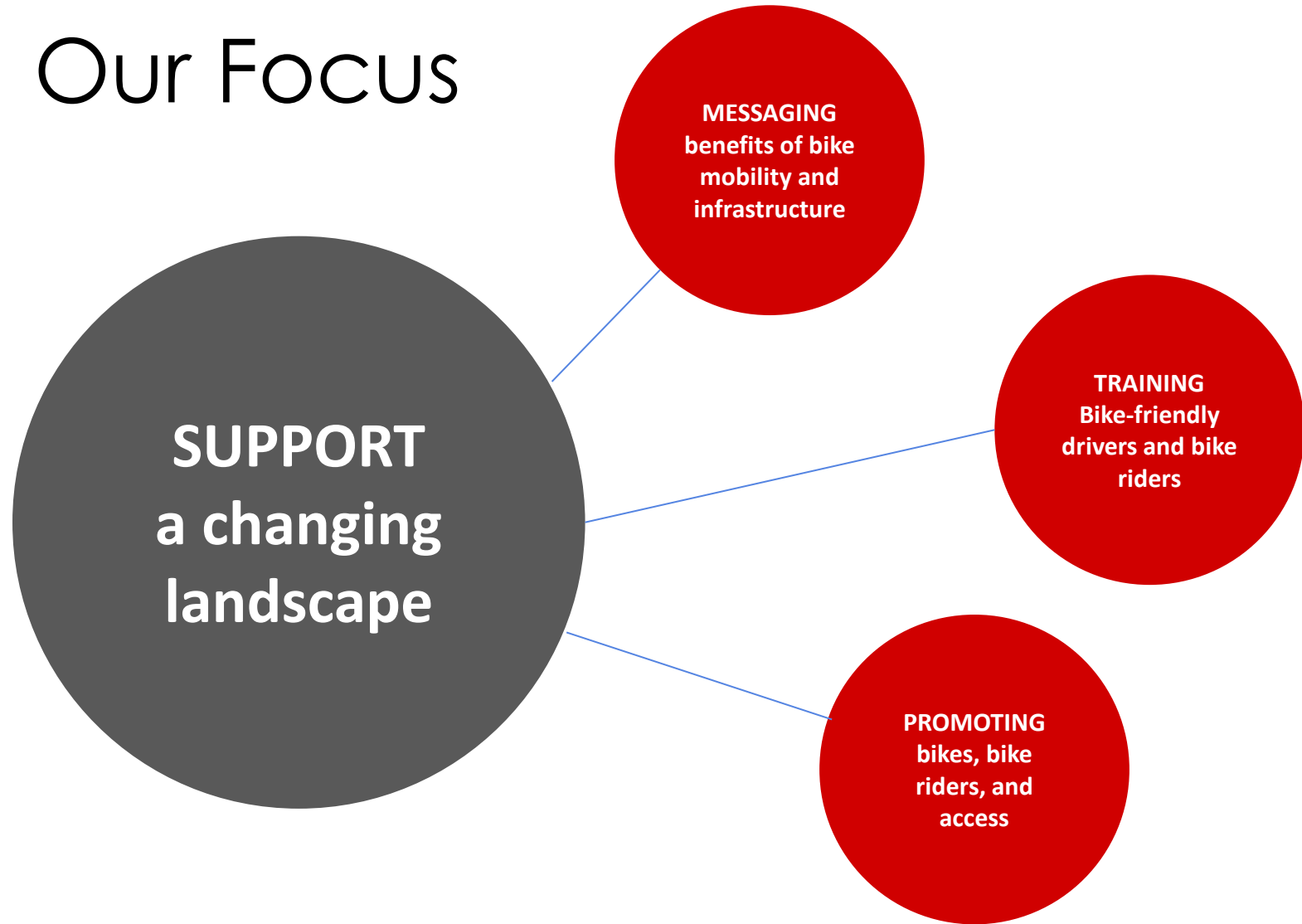
QR code access to connect cyclists

bring your bikes!!

bring your bikes!!

bring your bikes!!

Our Focus



What we have accomplished

- **Resurrected Bike Friendly Training**
 - Updated training
 - Formalized how to track (survey)
 - Coordinated implementation
 - Now in City's training system!
 - **Fleet Bike Friendly Training**
 - Compiled list of potential targets
 - COH in conversations with Metro, Centerpoint, and Silver Eagle
-

What we WANT to accomplish next

- ???
 - ???
 - ???
-

What we WANT to accomplish next

- **Update website**
 - Forms for providing feedback
 - List of bike wins
 - Visual education
 - Calendar of bike events
 - **Other programs**
 - HGAC bike safety program
 - UH Bike Club
 - **TxDOT grants**
-

Bike to Work Expansion

Jessica Wiggins

Agenda

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Open Forum

Announcements

PAIR Houston

- Ride with Refugees on in Houston's Gulfton neighborhood.
- Saturday, October 14
- 9 am - 11:30 am
- [Ride with Refugees](#)



OCTOBER 14, 2023

9:00 - 11:30 AM

WWW.RIDEWITHREFUGEES.ORG

Family festival and 7-mile, slow-paced bike ride in the Gulfton Sharpstown area

Location: BakerRipley Gulfton Sharpstown Campus



Registration opens July 1



Announcements

Reminder:

Bicycle Advisory Committee:

October 25, 2:30-4:30pm

Photo will be taken. Please plan to come in person and the make up ethics training will take place.



Announcements

Next Meetings:

- Bicycle Advisory Committee: October 25, 2:30-4:30pm
- Infrastructure Subcommittee: November 15, 2:30-4:30pm
- Education Subcommittee: December 20, 2:30-4:30pm

Thank You



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DEPARTMENT

832-393-6600 | www.houston.tx.gov/planning