



Hello from TxDOT- Behavior Traffic Safety

A overview of what this branch of TxDOT does

Behavior Traffic Safety

- **Focus areas**
 - Distracted Driving
 - Drunk Driving
 - Aggressive Driving
 - Obeying Traffic laws
- **Grants**
 - Law Enforcement
 - General
- **Educating the community**
- **Advocating for traffic safety**

Pedestrian/Bike Safety Program Management Workshop

- **The Goal**
 - Bringing together government agencies and nonprofit agencies in the pedestrian and bike safety space to learn program strategies and collaboration opportunities to enhance current initiatives and create others.

Pedestrian focused education campaign

- **The Goal**
 - Focus on the high pedestrian crash areas
- We want to separate pedestrians from bicyclists. Different data, rules, and behavior.
- Partnering with Metro and other agencies.
- Tired Faces and Walk Safe Walk Smart.

Traffic Safety Coalition launch

- **Goal**
 - Bringing government agencies, nonprofit agencies, and businesses together to address traffic safety issues and create strategies to take on these issues.
- **July 24th**

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Behavioral Traffic Safety

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