

**Draft Minutes of the Bicycle Advisory Committee
Education Subcommittee**

Meeting Held on
Thursday, June 21, 2018 in
John B Raia Conference Room
2:30 pm

Call to Order

Chair Maya Ford called meeting to order at 2:39 pm.

MEMBERS IN ATTENDANCE

Maya Ford, Chair
Clark Martinson, Vice Chair
Robin Holzer
Oni Blair
Alejandro Perez
Dr. Veon McReynolds
Doug Overman

EXOFFICIO MEMBERS IN ATTENDANCE

Jennifer Ostlind on behalf of Patrick Walsh

1. Director's Report

The Director's Report was given by Jennifer Ostlind, Deputy Assistant Director, Planning and Development Department.

2. Chair's Report

The Chair's Report was given by Maya Ford.

3. Subcommittee Scope and Expectations

Members reviewed an excerpt of the minutes from the May 31st Infrastructure Subcommittee Meeting regarding Subcommittee Scope and Expectations. Members added to the list of who the BAC is serving to include:

- Groups (travelling with multiple people of all ages and abilities)
- Educating motorists, law enforcement and school buses
- Users of e-bikes, scooters, skateboards and all types of bikes

Different media through which to educate different groups was discussed, including bus ads, bike/ped counters, signage and the Bike Plan website. Chair Maya Ford and Doug Overman said they would draft a communications plan by the July 17th BAC meeting to establish consistency in message and branding across platforms.

4. BAC Statement Releases

Sharon Moses-Burnside, Transportation Division Manager, introduced the idea of Chair Maya Ford needing to have a statement prepared to be released on behalf of the BAC in the event of an emergency or incident regarding cyclist and pedestrian safety in bikeways. Staff and Chair

Maya Ford will draft a menu of possible talking points for a future statement for action at the July 17th BAC meeting.

5. Top Ten Most Dangerous Intersections

LINK Houston has been coordinating with Houston Public Works to compile and analyze data on dangerous intersections in Houston. LINK will present on their process and preliminary findings at the July 17th BAC meeting. BAC members expressed support for LINK's crash analysis, and urged the City to ensure this important analysis informs selection of intersections for improvement. Some also expressed the need to monitor behavior changes and other metrics after an intervention is made in order to track outcomes.

6. Bicycle Friendly Community education metrics

Transportation staff member Melissa Beeler introduced the application process, deadline and education metrics. Members suggested contacting school districts directly to gather information. Staff will work with organizations serving on the BAC to gather contact information and share application progress. Vice Chair Clark Martinson suggested the previous Bike League feedback for Houston's Bronze award should be on the Bike Plan website and sent out to the BAC.

7. Public Comment

Justin McMurtry with the American Bicycle Education Foundation implored BAC members to review CyclingSavvy videos and resources as well as attend rides.

Adjournment

Chair Maya Ford adjourned the meeting at 4:39pm.